



The Women of Achievement Luncheon 2020

Tuesday 17th March



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The Women of Achievement Luncheon 2020

Tuesday 17th March

Guest Speakers:

Samantha Cameron

In conversation with Catherine Ostler

Maureen Young

Media Manager for Scotland's Charity Air Ambulance

Chairman: Emma Weir

Committee

Eleanor Argyll, Elisabeth Beccle, Lulu Benson, Kate Colquhoun,
Francine Douglas-Home, Venetia Fuller, Lucy Liddell, Claire McCorquodale,
Iona Murray, Marina Novis, Carolyn Warrender, Gillian Younger, Jennie Younger

sponsored by





Welcome to the 2020 Women of Achievement Lunch

Hello and welcome everyone to the 13th Women of Achievement lunch in London. The vast majority of you have supported us every year and the Committee are very grateful to you for doing so again today. To those of you who are braving a room full of women for the first time - well done I know you will not regret it!

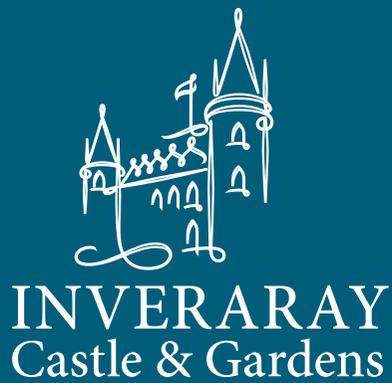
The Committee for the lunch has been outstanding this year. They have had to endure a very disorganised Chair and their patience, persistence and time have been hugely appreciated.

The lunch was established for two reasons - to give women with strong Scottish connections an opportunity for an annual get together and to raise money for small Scottish charities.

Each year the Chair chooses the charity and I have chosen Scotland's Charity Air Ambulance. Our donations will go towards them getting a second much needed ambulance into the air and Maureen Young is kindly going to tell us more about their fantastic work.

Last year our charity was Richmond's Hope and you all raised the enormous sum of £40,000 which is an incredible achievement - thank you! By coincidence, our charity in 2018 was Smart Works and Samantha Cameron is an Ambassador for them - it is therefore very apposite that she agreed to be with us today. We have changed the format this year and Catherine Ostler is going to be in conversation with Samantha. Thank you to both of them for giving us their time and I am sure that their exchange will be both entertaining and enlightening.

Emma Weir
Chairman 2020



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The luncheon is held to recognise and celebrate the achievements and contributions made in many fields by women in Great Britain who have Scottish connections and to support Scottish charities.

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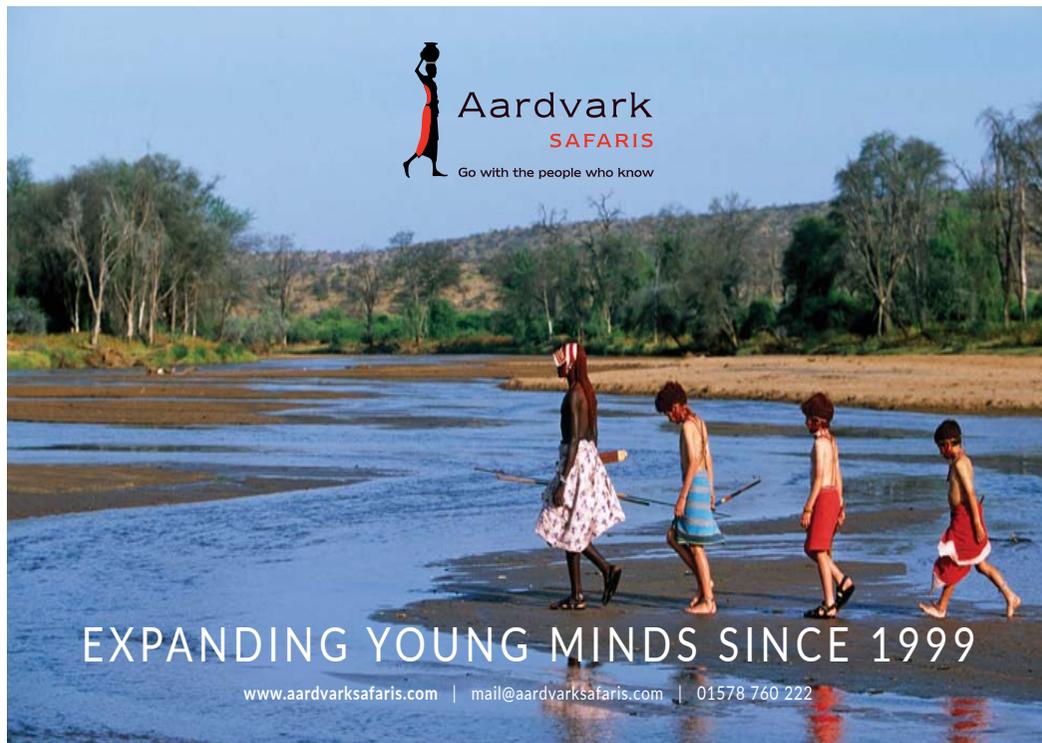
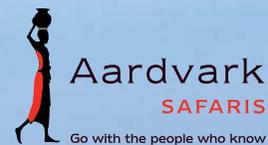
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Maureen Young

Journalist/PR Consultant Maureen Young has over 40 years experience in the media and PR arena, working for both local and national platforms and an array of high-profile clients. As consultant PR/Media Manager for Scotland's Charity Air Ambulance (SCAA), she has helped take SCAA from an unknown vision to one of the country's most widely publicised charities.

Maureen is now heavily involved in one of the most exciting chapters in the charity's seven year history - the imminent launch of SCAA's second life-saving helicopter, based at Aberdeen. SCAA's first aircraft, based at Perth, very quickly earned its spurs - flying expert paramedic care to time-critical emergencies throughout Scotland and airlifting patients on to definitive hospital care in the fastest possible time. Put simply, SCAA saves lives.

With a second aircraft the charity will have the potential to save twice as many lives, taking more care to more people, more often - 12 hours a day, 365 days a year. Aberdeen Royal Infirmary is home to one of Scotland's four Major Trauma Centres and SCAA will add its considerable capability to the growing hub of medical resources in the North East.

Yet while SCAA operates as an integral part of Scotland's frontline emergency response network, it relies totally on charitable donations to keep it in the air. Public donations are the fuel they fly on and every pound counts as the charity works towards a £6 million target to launch and help fund a second helicopter.

To date, SCAA has responded to more than 2,360 emergencies - many in remote and rural locations. The charity has helped drivers, cyclists, horse riders, skiers, sportspeople, farmers, estate workers, little children and the elderly - those most seriously ill or injured for who speed can make all the difference - sometimes literally between life and death.

YOUR support will help ensure that SCAA is there for everyone and help to launch a second air ambulance that will build on the charity's outstanding work and enhance an already exceptional service.



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The Highland Soap Company makes organic,
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in their workshop in Fort William.



Your number is on the back of this programme.

Postal Raffle

We wish to thank Augustine Jewels for its donation of a 9ct white gold and aquamarine necklace. Augustine Jewels specialises in bespoke, exquisite designs using extraordinary gemstones; Lulu Benson for offering dinner, a night and breakfast at Neidpath Castle in Peebles and Isabel Douglas-Hamilton for a charcoal portrait.



Table Raffle

Envelopes will be placed on each table and will be collected during the luncheon.
Please write your name and email address on the envelope and place your banknote inside.

We wish to thank Emma Weir for offering a two night stay, dinner, bed and breakfast
for two people at Arisaig House



Please do give generously as all proceeds will go directly to
Scotland's Charity Air Ambulance




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Timings for Women of Achievement Luncheon 17th March 2020

- 11:30 **Nyetimber Reception**
- 12.00 **Lunch Announced**
- 12:45 **Chairman's welcome**
- 12.50 **Maureen Young,**
Media Manager for Scotland's Charity Air Ambulance
- 13:00 **Lunch**
- 13:40 **Samantha Cameron,**
In conversation with Catherine Ostler
- 14:00 **Raffle Draw**
- 14:20 **Farewell Thanks**
Marina Novis, Chairman 2021

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**Women of
Achievement**

*Supporting small Scottish charities
to make a big difference*

MENU

MacKnight's Smoked Salmon
with lemon & dill (gf)

Maize Fed Chicken
balsamic puy lentils & honey roasted vegetables (gf)

Coffee & Tea
with shortbread & Orkney tablet

DRINKS

Nyetimber Classic Cuvee Multi-Vintage

Rio Del Mar, Sauvignon Blanc, Casa Silva, Chile

Rio Del Mar, Merlot, Casa Silva, Chile

Elderflower, Still & Sparkling Water



**Women of
Achievement**

*Supporting small Scottish charities
to make a big difference*

SPEAKERS

Emma Weir

Chairman

Maureen Young

Media Manager for Scotland's Charity
Air Ambulance

Samantha Cameron

In conversation with

Catherine Ostler

Guest Speaker



Samantha Cameron

Samantha Cameron is the founder and creative director of Cefinn, a contemporary womenswear brand based in London that launched its first collection in February 2017. Samantha was born in London and grew up in North Lincolnshire. She took her A-levels at Marlborough College followed by an art foundation course at Camberwell College of Arts. She then went on to study Fine Art at the School of Creative Arts, part of the University of West England. Samantha married her husband David Cameron, former British Prime Minister in June 1996, the brand's name 'Cefinn' is a loose acronym of their four children's names: Ivan, Nancy, Elwen and Florence. Samantha served as Creative Director at British accessories brand Smythson, from 1997 until May 2010, winning a British Glamour Magazine Award for Best Accessory Designer in 2009. She took on a part-time creative consultancy role at Smythson after her husband became Prime Minister.

Guest Speaker



Catherine Ostler

Catherine Ostler is a journalist and author. Her first book, a historical biography, is to be published this year by Simon & Schuster. She is also co-founder and Vice President of Cliveden Literary Festival and a contributing editor to Tatler. After Cheltenham Ladies' College, she studied English at Oxford University. She is a former editor of Tatler, the Evening Standard magazine and the Times Weekend section, and has also been a contributing editor and feature writer on the Daily Mail. She is married with three children and lives in West London.

Women of Achievement Luncheon 2020

A-Z LIST OF ATTENDEES

Women of Achievement Luncheon 2020

A-Z LIST OF ATTENDEES



The Women of Achievement Luncheon Committee 2020



Eleanor Argyll

Eleanor runs Inveraray Castle and Gardens in Argyll with her husband Torquhil. The castle is open to the public from April to October and is one of the more popular attractions in Scotland as well as being used for various films and television programmes including Downton Abbey and Landscape Painter of the Year. Eleanor is also Chairman of the Historic Houses Tourism Committee, President of the Georgian Group and proud Patron of Richmond's Hope. They have three children Archie, Rory & Charlotte. Previously Eleanor worked for Charles Barker Public Relations and Weber Shandwick.



Elisabeth Beccle

Elisabeth is married to Richard, has two children and lives in Oxfordshire. She is a Non-Executive Director of four investment trusts and the Association of Investment Companies. From 1992 until 2008 she lived in Hong Kong where she worked for Schroders. She began her investment career in Edinburgh and was brought up in Stirlingshire.



Lulu Benson

Lulu lives in the Scottish Borders, with her husband Matthew, and runs Neidpath Castle as a wedding venue. She was a co-founder of the boutique Arkangel, in Edinburgh, and before that had a picture framing business. Her three children are grown up.



Kate Colquhoun

Kate is the founding Principal of Broomwood Hall School, which she started in 1984 with 12 pupils, and Northcote Lodge, a boy's Prep School, which was established in 1993. As a Trustee of the Northwood African Education Foundation, she also helped set up St George's School, which currently educates over 350 orphans in Gondar, one of the poorest regions of Ethiopia. She and her husband Malcolm have three children and two grandchildren and divide their time between Luss in Scotland and London. Her hobbies include walking, reading and flying.



Francine Douglas-Home

After Edinburgh University, Francine worked in the City for 10 years before having children. Since then she has been working part-time in various capacities, most recently as COO of a small hedge-fund and she is currently working in a family office. She is married to Tara and they have 2 teenage children. She is the Chair of the Governors of a Primary School in London close to where they live.



Venetia Fuller

Venetia was educated in Scotland and Switzerland and grew up in Ayrshire and Edinburgh. Venetia married James in 2000 and has two boys Archie and Harry. She now lives in Inverness-shire and Wiltshire at Neston Park, which she helps run with her husband. The Estate includes the Home Farm at Neston, which has an organic Jersey dairy herd with milk going to Ivy House and their own ice-cream 'Luscious'. The Estate is also used for filming including Larkrise to Candleford and Poldark. Venetia has also worked for the Malcolm Innes Gallery.



Lucy Liddell

Lucy was born in Ireland, but moved to Scotland at an early age. She was educated and brought up in Ayrshire. She worked in London in the interiors world before starting a family with her husband, Duncan. They then moved from London to Saffron Walden. Her three children are growing up and Lucy has time to volunteer in the English Heritage Garden at Audley End. She is currently studying in Horticulture and hopes shortly to begin her second career.



Claire McCorquodale

Claire is married to James who farms in the Scottish Borders. They have two children who are on the verge of flying the nest leaving Claire with more time. She is involved with the Borders branch of CLIC Sargent and her local school. Claire grew up in Cornwall.



Iona Murray

Scottish born and bred, Iona was educated in Angus, studied History of Art at Edinburgh University and dreams of moving back in the future. She currently lives in London, working in advertising at Saatchi & Saatchi. Her greatest achievement so far has been working on the new HSBC airports campaign which has gone live globally from Los Angeles to Singapore. In her spare time, Iona is cutting her teeth in marketing consultancy, advising small start-ups on their branding and marketing approach. She is also keenly involved in committees for small Scottish charities and when not working she can be found in the kitchen, cooking up a storm as she is also a trained chef.



Marina Novis

Marina grew up in the Surrey Highlands and has spent over ten years working in financial services at PriceWaterhouseCoopers and most recently at Prudential managing their Investor Relations. Marina has lived and worked in Sydney, Cape Town and New York and now lives in London with her husband and four children. She currently works as a volunteer interview coach at Smart Works in West London, helping provide interview support and coaching to women trying to get back in to the work force.



Carolyn Warrender

Mrs Francis Hazeel has built her career with her innovative approach to interior design and colour. The author of four home decoration books, she developed Laura Ashley's first Home Furnishings collections and launched the UK's first stencilling shop. More recently she has focused on Retail Consultancy and using skills learnt throughout her career, she is now very active in local politics. Carolyn is married with two children.



Emma Weir

Emma was born, educated and grew up in Scotland until she moved to London to begin her career and has been headhunting in the Financial Markets since 1985. She set-up her own search firm called Eban in 1995 in Hong Kong and subsequently established their offices in London, Tokyo, New York and Singapore. She bought Arisaig House in 2010, which is run as a bed and breakfast by her sister Sarah and rented out on an exclusive use basis. Emma is now on the committees for a number of charities and is a Trustee of the Game and Wildlife Conservation Trust.



Gilly Younger

Gilly was educated in Scotland and Ireland, followed by Edinburgh University, where she met her husband Jamie reeling and never left. She began her career in Corporate Banking for Barclays and the Bank of Scotland, specialising in MBOs and now lives in East Lothian with their three boys. Gilly has also been involved with several charities including Wellbeing of Women, Children 1st and Save the Children. Having grown up with a great love of horses in Ireland and ridden Side Saddle for Ireland, Gilly went on to breed Connemara ponies and was head of organising Pony Club Polo in Scotland.



Jennie Younger

Jennie is Executive Director of Development at King's College London and King's Health Partners (Guy's & St. Thomas' Hospital; the Maudsley Hospital; and King's College Hospital). She is also Non-Executive Chairman of the Centre for Process Innovation and an Advisory Partner of a Private Equity firm. Prior to this, Jennie worked for over 30 years in Pharmaceuticals (GlaxoSmithKline and AstraZeneca) and Financial and Professional Services (Deutsche Bank, FTI Consulting, BZW and Kleinwort Benson). She is married to Viscount Younger of Leckie, a Government Minister in the House of Lords and they have three grown-up children.



The Women of Achievement Luncheon has been raising funds for Scottish charities for thirteen years. The first committee was formed in 2017 and the first lunch held in the Caledonian Club in 2008. In that time the lunch as raised around £300,000 for various Scottish charities.

Over the years the lunch has given support to Scottish National Treasures, protecting endangered species, helping a wide range of people with education and training and most recently with helping children cope with bereavement.

Last year we supported Richmond's Hope, the leading provider of help with child bereavement in Scotland. A tiny but invaluable charity that received over £40,000 from your generosity last year.

This year we are supporting Scotland's Charity Air Ambulance, providing a much-needed addition to the NHS Air Ambulance, covering the whole of Scotland.

With your support this year and in the future, we will continue to help. **Thank you.**

Chairmen of the Women of Achievement Luncheon

2008	Lady Edmonstone
2009	Anne Mason Brown
2010	The Hon Lady McAlpine
2011	Lady Ross
2012	Lady Colquhoun of Luss
2013	Elisabeth Beccle
2014	Lady Fuller
2015	Jill Marx
2016	Viscountess Younger of Leckie
2017	Mrs Carol Mitchell
2018	Lady Colquhoun of Luss
2019	The Duchess of Argyll
2020	Emma Weir
2021	Marina Novis



**On behalf of the Women of Achievement Committee
we would like to thank all our guests for supporting us this year.**

Please note that the **Save the Date for 2021** will be sent by email in November.

If you would like further details of our luncheon next year, please contact
Claire McCorquodale at ccmcc33@gmail.com



The Women of Achievement Luncheon is a group of ladies all with Scottish blood or family links who bring their wide professional skills and expertise to arrange this lunch for fellow Women of Achievement, who appreciate meeting friends and networking during an enjoyable and, we hope, interesting luncheon. All with the same aim to help, support and improve the work of Scottish charities though money raised at this luncheon.

We are fortunate to have had some amazing speakers over the year. This year is no exception and we are very grateful to all of them.

Previous speakers

- 2008 Susan Hampshire, Joanna Trollope, Dame Elizabeth Gloster.
- 2009 Deborah Goodenough, Lady MacGregor of MacGregor, Lucinda Lambton.
- 2010 Ruby Wax, Dame Stephanie Shirley, Katherine Garret- Cox.
- 2011 Rachel Johnson, Mary McCleod MP, Jennie Younger.
- 2012 Celia Imrie, The Rt Hon Ann Widdecombe, Victoria Stapleton.
- 2013 Dame Fiona Reynolds, Lady Henrietta Spencer-Churchill, Dr Heather McGregor.
- 2014 Rosamund de la Hey, India Hicks, Kirsty Wark.
- 2015 Victoria Borwick, Anna Redwood, Sara Jones.
- 2016 The Baroness Stedman-Scott of Rolvenden, Rosie Stancer, Ysenda Maxtone Graham,
- 2017 Dr. Laura Young, Dr. Catherine Calderwood, Emma Soames, The Duchess of Rutland, Claire Macdonald.
- 2018 Christine Harley, Prue Leith, Tracy Edwards.
- 2019 Rev Liz Henderson, Dame Penelope Keith, Cath Kidston.

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The Luncheon 2019





A Thank You from Richmond's Hope

Beneficiary of the Women of Achievement Luncheon 2019

The work of Richmond's Hope, which offers bereavement support to children and young people aged 4 to 18, has benefitted hugely from the encouragement and backing of the WoA Lunch in 2019. This has taken the form of both significant financial support and has helped raise our profile, leading to further sponsorship, including being selected as Charity of the Year by Baillie Gifford.

One of the challenges facing Richmond's Hope is how best to take the service to places in Scotland where no such provision is otherwise available. The money raised by WoA has been earmarked to fund some of this outreach work, particularly in East Lothian and potentially also in Fife.

2020 promises to be an exciting year in our work as we firm up the plans for new openings, purchase the necessary equipment and look for suitably qualified staff to take on work with children in previously untouched areas. This is challenging for a small organisation, but it is made all the more manageable by the knowledge that the funds are already now in place to ensure good provision from the outset. The Board and Staff of Richmond's Hope want to say a very big 'Thank You' to the women of WoA, and in particular to our patron, Eleanor, Duchess of Argyll, for in very large measure enabling us to expand the service to children and young people who otherwise would not have this facility.



Memory box decorated by a child



The Richmond's Hope rainbow logo

www.richmondshope.org.uk

We would also like to thank the generous support of the following businesses that have taken advertising in this programme.

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**All the funds raised at this lunch will help
Scotland's Charity Air Ambulance.**

Thank you so much



Luncheon 2021

The Women of Achievement Luncheon will be supporting Place2Be next year on Tuesday 9th March 2021



Place2Be transforms the lives of children facing mental health challenges

Place2Be is delighted to have been chosen as the benefitting charity for the 2021 Women of Achievement Luncheon.

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Our Vision

For all schools in Scotland to have access to high quality, effective, evidence-based mental health support.

Together we can achieve more

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